

# What to wear for your portrait



We recommend in general keeping it simple - one's eye should never be drawn to your clothing in a portrait, so avoid bold patterns, stripes, logos and strong bright colours.

**Babies** - Tell young children they are going to a great place with lots of toys. Avoid clothing which has bold motifs, animals etc. across the front. Bare feet look best in portraits of young children. Please do not get them to practice smiling!

**Ladies** - Long sleeves tend to be more flattering than short sleeves. A vee neck is best if your neck is short and your face is full. A high neck is more flattering if your neck is longer and your face is slender. Regarding make-up, go easy on mascara and eyeliner and avoid pearlised lipsticks, which can catch the light. Moisten dry lips. Keep eye shadow to more muted colours like browns and grays. Consider having your hair styled before the photo session.

**Gentlemen** If it's a formal photo, then wear a jacket. Select a tie, which matches other garments in the group. If you prefer a more casual look, do not wear a shirt, which is designed to be worn with a tie and avoid rugby style shirts with stripes or check shirts.

**Teenagers** - should dress in their normal everyday fashion for their individual photo but if their clothes clash with the rest of the family, perhaps they might bring a change of clothes, which will blend in with the group portrait.

**Families** - Remember your clothing has to look as good in a group, so don't have some dressed formally and others casual. Avoid any one person having prominent clothing and keep to some kind of overall colour scheme, preferably pastel colours. Colour co-ordination lends harmony to a portrait, e.g. all in Denim.

We do not expect you to go shopping before we take your family portrait. Just give it some thought and if you are still in doubt bring along a change of clothes, (we have a changing room). Do not mix Check with Floral, Plain with Stripes. Black & white colours can be mixed in equal numbers. Darker clothing tends to minimise body size, light tones tend to emphasise body size.